

Clayton Bouldin - Web Designer

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Wallssager®.com | Perth Amboy, NJ | 05/16-11/17

- Freelance site designed and built Website including site branding: logo, banners used for promotional materials-postcards, brochures, vinyl banners, booth displays
- Maintained site updating content and edited images as needed

University Hospital Health Systems | Cleveland, OH | 12/15-03/16

Front end development/web production and updating content using Sitecore and NetCommunity
Designed and coded email blasts and newsletters for fundraising client list

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WBC Group, LLC | Hudson, OH | 09/15-02/16

- Created email blasts and newsletters in ExactTarget
- CMS duties using Hybris updating site content for Elivate Fitness, MeyerDC, MeyerPT and Milliken Medical

Things Remembered | Highland Heights, OH | 03/14-06/14

- Created, edited and updated site content specifically their store locator and Wedding section

Falls Communications | Cleveland, OH | 10/09/13-10/11/13

- Created email blasts in ExactTarget

AMG Advertising & Public Relations | Cleveland, OH | 10/16/13-10/25/13

- Created email blasts and newsletters for their client list

Geometry Global | Akron, OH | 12/11/13-12/13/13

- Created email blasts in ExactTarget and updated Website content in CMS
- Created ad banners using Flash...yes, really Flash

Synch Show | Rocky River, OH | 01/28/14-01/31/14

- Created email blasts in ExactTarget and assisted updating content in CMS

YP.com, The Real Yellowpages | Atlanta, GA | 05/06 - 07/13

- Design Websites by hand coding and customizing templates in a CMS environment
- Updated site content and site changes per the advertiser's request
- Created banners, placeholder sites, mobile sites and landing pages as needed